

Technical Bid Evaluation

Engagement of Event Management Agency for works related to Workshops and conduct of Skill Competition under IndiaSkills Assam 2021

Tender No: ASDM2821/2021/47 dated 17/02/2021

Sl. No.	Evaluation Criteria	Maximum Marks Allotted	Vendor name				
			Outreach Advertising Pvt Ltd.	Umang Communication Pvt Ltd.	ZAM Enterprise	Media Unlimited	ART Entertainment and Services
1	Number of years of operation	15					
	(i) 3-4 years: 10 marks				10		
	(ii) >4 years: 15 marks		15	15		15	15
2	Number of creative team members	15					
	(i) 0 to 3 nos. 10 marks		10				
	(ii) More than 3 nos. 15			15	15	15	15
3	Number of events organized	15					
	(iii) 0 to 3 nos. 10 marks						
	More than 3 nos. 15		15	15	15	15	15
4	Number of creatives designed for Brochure/ Leaflet/ Banner.	15					
	(i) 5-10: 10 marks		0	0	10		
	(ii) 11-15: 15 marks					15	15
5	Number of Production of AV (for TV Commercials / Social media) / Radio Jingles	10					
	(i) 0-5: 5 marks		0	0	0	5	
	(ii) 06-10: 10 marks						10
6	Average annual turnover for the last three financial year i.e for FY 2017-18, FY 2018-19, FY 2019-20	15					

	(i) >= 40 Lakhs and <= 50 Lakhs: 10 marks				0		
	(ii) > 50 lakhs: 15 marks		15	15		15	15
7	Number of completion letter/ appreciation letter for the past work	15					
	(i) less than or equal to 3 nos :- 10 marks		10	0	0		
	(ii) more than 3 nos - 15 marks					15	15
Total		100	65	60	50	95	100

Note: Qualifying Score : 75 Marks

Bidders Qualified for Opening Of Financial Bid				
Sl No	Name of the Bidder	Marks Obtained	Highest total Bid Marks of all evaluated bids(SH)	Technical Bid Score (St)=Smt/SH
1	Media Unlimited	95	95	0.95
2	ART Entertainment and Services	100	100	1.00

Sd/-
Mission Director
Assam Skill Development Mission