

Chapter	Content
1	Introduction
1.1	Executive Summary covering the following: <ol style="list-style-type: none"> a. Brief Profile of the Organization / s with sector / s of operation b. Details of Promoter / s, Board Members of the lead Organization c. Category Applied for d. Location of the ASTI e. Sector and proposed Job Roles with duration of training f. Rationale for selecting the Job Roles g. Projected Cost of the job role wise equipment and consumables, trainer salary etc. for 5 years h. No. of candidates proposed to be trained per annum i. Eligibility Criteria of candidates proposed to be covered j. Employment Guaranteed per annum with Undertaking and sufficient Proof <ol style="list-style-type: none"> a. Own Company b. Sister Concerns / Consortium Partners c. Other Companies
2	Details of the Applicant
2.1	CA certificate for the Turnover and Net worth of the Lead organisation and consortium partners (as applicable) for the last 3 FYs - 2014-15, 2015-16, 2016-17 Networth and Turnover of the Promoter / s of the lead Organization
2.2	Details about the current business of the Applicant and consortium partners: <ol style="list-style-type: none"> (i) Nature of business (ii) No. of resources employed as on date (On Roll and Contractual) (iii) Geographical presence (iv) Growth achieved in terms of revenue and manpower in last 3 years (v) Other achievements and highlights of the Organization / s in general and for training / capacity building <i>Any other point which may be highlighted</i>
3	Project Description
3.1	Mechanism proposed for implementing the Recruit – Train – Deploy Scheme: <ul style="list-style-type: none"> • Mobilisation Plan • Candidates’ Interest Assessment Mapping Plan • Rolling out of Offer Letters at the start of Training • Course & Curriculum and alignment with SSC / any other reputed assessment and certifying body • Deployment mechanism – Location, Compensation, benefits etc. • Handholding / Tracking post deployment etc. <i>Value Addition / Unique Selling proposition</i>
3.2	Batch Intake Plan <ol style="list-style-type: none"> (i) Maximum Batch Size (ii) Simultaneous Batches (iii) Duration of course / s (iv) No. of proposed batches in a year (v) Intake Capacity of students in a year + Planning for Batches (batches in multiple shifts, hybrid classroom etc.) (vi) Residential or Non Residential or Mix (Exclusive Residential batches along with

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	Day Boarding batches)
3.3	Classroom, Laboratory and Equipment Specifications: (i) No. and size of classrooms planned (Minimum requirement as specified by SSCs are to be adhered to) (ii) No. and size of laboratory planned (Minimum requirement as specified by SSCs are to be adhered to) (iii) List of tools, equipment and other infrastructure requirement (Minimum requirement as specified by SSCs are to be adhered to)
3.4	Proposed changes to be made in the infrastructure available
3.5	Placement guarantee: (i) captive employment (ii) group companies (iii) other organizations LOI to be submitted in case of placement tie-ups with other organizations
3.6	Timeline of Activities for 5 Years from date of commencement: (i) Infrastructure Development (ii) Hiring of staff (iii) Start of Admission (iv) Start of first batch
3.7	Potential Risks and Mitigation Plan
4	Management and Governance structure
4.1	Management and Governance structure for the ASTI
4.2	Details of Academic Resources: (i) No. of faculty (Job Role Wise, Soft Skills, IT Skills, Language Skills or any other as applicable) (ii) Minimum Qualification and Experience of proposed faculty (Job Role Wise, Soft Skills, IT Skills, Language Skills or any other as applicable). Submit requisite proof for Qualification and Experience
4.3	Details of Non-Teaching Staff: (i) No of staff with Roles
5	Demand & Supply
5.1	Projected demand for proposed Job Roles across 5 years- (i) Within the Organisation / s (ii) Within State, country, international (if applicable)
6	Project Details & Financial Analysis
6.1	Capital Cost & Means of Finance
6.2	Revenue Estimation across 5 years (based on no. of students, rate per hour as per Cost & Process norms of ASDM)
6.3	Expense estimation across 5 years: (i) faculty salary (ii) non-teaching staff salary (iii) Electricity (iv) Consumables (v) Administrative and other expenses

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	(vi) Lease rental @ circle rates prevalent (If applicable)
7	List of Documents
7.1	Non - Blacklisting by each partner
7.2	Consortium Agreement
7.3	List of licenses required and compliance thereof