



**ASDM**  
Assam Skill Development Mission



GOVT. OF ASSAM  
ASSAM SKILL DEVELOPMENT MISSION  
BHABANANDA BORO PATH, KATABARI,  
NH-37, GARCHUK :: GUWAHATI-781035

No. ASDM-3273/2023/40

Dated 17<sup>th</sup> August, 2023

**NOTICE**

This is for the information of all the Training Providers (TPs) of Assam Skill Development Mission (ASDM) in regard to Training Centre (TC) Branding that the following norms and guidelines to be strictly followed in case of the branding to be done in all the ASDM Training Centres (TCs) across the state. District Project Manager-Training (DPM-Ts) of all the district to strictly monitor the same in regard to their respective districts for ensuring proper branding and visibility of Training Centres. The approved branding may be downloaded from the official website of ASDM- [www.asdm.assam.gov.in](http://www.asdm.assam.gov.in).

- The approved branding to be printed in *colour in flex material* only.
- The Banner to be placed outside of Training Centre should be in the size of **6ft X 8ft. (6 ft height X 8ft width)** and to be pasted in iron frame.
- Inside branding such as for Reception, Classroom, Labs, Reading Room, Washroom etc. to be printed in the size of **2 ft X 3 ft (3 ft height X 2 ft width)** and to be properly framed and not to be pasted directly on walls.

(Ankur Jain, IPS)  
Mission Director

Assam Skill Development Mission

Dated 17<sup>th</sup> August, 2023

Memo No. ASDM-3273/2023/40-A

Copy to:

- All the DPM-Ts for necessary information and to adhere as per the notice
- Office Copy

Mission Director  
Assam Skill Development Mission